IPMP update June 2014
• Voluntary Initiative IPM Plans launched in April 2014, CPMP discontinued.

• Plans generally well accepted

• Inclusion in Red Tractor Assurance from October

• Plan reviewed at least annually

• An excel version will be developed

• Revision of plans
PROMOTION

• Press Release and subsequent articles in trade press

• Voluntary Initiative media – website and literature

• Will be promoted by VI speakers and through CFE meetings

• Levy boards

• Red tractor assurance